

Arizona Commission for the Deaf and the Hard of Hearing (ACDHH)

ACDHH has not been a client of Spotlight Imaging. However since Spotlight Imaging's owner, Dee Ann Deaton Produced 52 Community View segments that aired weekly on KAZ-TV, KUAT and City of Peoria Channel 11. We felt it necessary to share this experience with you. From a production aspect, CV was unique because it used three modes of communication. The host had a voice over, guest had an American Sign Language interpreter and closed captioning was used in all productions.

As CV's Producer, Dee Ann's responsibilities included: conceptualizing segments, writing scripts, developing show b-roll, negotiating media buys, developing segment graphics, designing set, guest scheduling, creating on-air promotional spots, sponsorship development, PSA coordination, interpreter coordination, make-up artist coordination, writing and overseeing and negotiating on air and guest contracts and budgets, coaching talent and acting as voice talent.

Segments Included:

- Arizona Governor Janet Napolitano on Emergency Readiness Action Plan
- Surviving Katrina an Evacuees Story
- Car Theft Prevention
- National Preparedness Month
- Cochlear Implants
- Aging Parent Planning for the Future and What's happening at the State Fair
- Staying lean through the holidays
- Bright Smiles- Got one?
- Aging Parent Planning for the Future and What's happening at the State Fair
- Staying safe at home
- American Smoke Out - Resources, expertise and support that will help you every step along the way.
- Winners of the Make-over Madness contest show off their new looks and experts share how they created it.
- Trix Bruce Poet, Mime and Storyteller
- Your Holiday Health
- Hot Holiday Gifts! From Sharper Image and Toys "R" Us
- Deaf Celebrity Anthony Natale
- ASL Today
- Doing Business in Arizona
- Get a Job!
- The Real Real Estate Market - What you need to know when buying or selling
- Get Looped!
- ACDHH Annual Wrap Up
- Fine Jewelry Tips for your Valentine
- Planning for your financial future
- Tax Season Tips
- Weights and Measures Day
- Veins be gone!
- Victims Rights

- Disability Expo
- The World of the Deaf/ Blind - Special Guest Harry Anderson
- What's Happening in Northern Arizona for People with Vision and/or Hearing Loss?
- Better Hearing and Speech Month
- Sky Harbor Travel Tips -New Airport Technology and Travel Advice
- Vacation spots and ADA requirements. And a visit from Community View's New Producer Dee Ann Deaton
- Domestic Violence and Sexual Assault - From Teens to Seniors the Phoenix Police Department provides information that can save your life.
- Skin Cancer Concerns - The American Cancer Society provides information to protect you from the Arizona sun
- Arizona Department of Tourism
- ADOT: Driving Toward the Future
- What's Happening in Northern Arizona for People with Vision and/or Hearing Loss? & Better Hearing and Speech Month
- House, Pool, Road Safety - Phoenix Fire Department Tells All
- Summer Fun Series - Explore our state's fishing and boating opportunities with the Arizona Game and Fish Department.
- Cool Camping and Hiking Spots with the Arizona State Parks
- The World of the Deaf/ Blind
- The Headache Institute Shows - New cutting edge treatments
- It's Back to School Time - New education programs, AIM's testing and what parents should consider when preparing their children for the school year
- Arizona Energy! - Issues, Policies and Money Saving Advices
- Alcoholism and Our Kids
- Tutor Talk - Teachers provide tips for parents
- Better Hearing & Speech Month
- Hard of Hearing Mystery
- Ear Foundation
- Smart Travel Tips